

# INTRODUCTION

BEN HOYER

My name is (Your Full Name), and I am the (position) for (organization), and it's my pleasure to welcome you to today's program.

Ben Hoyer is the founder and director of Downtown CREDO, a social-enterprise focused on improving quality of lives by cultivating networks of meaning, impact, and community, the President/COO of Rally: the social Enterprise Accelerator and the board chair of Orlando Together.

CREDO operates three name-you-price coffee shops; leads CREDO Conduit, a co-working society convening Orlando's creative class, and facilitated the emergence of two innovate non-profits. The net effect of these efforts is a burgeoning network of people from all levels of affluence taking up lives of meaning, impact, and community.

Finding himself in the social enterprise world almost by accident, Ben has followed where the CREDO has led him. It's a statement of conviction that is calling folks to action and improving their Quality of life.

Let's welcome to the stage Ben Hoyer.

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