

# INTRODUCTION

DR. RAFAEL MATOS

My name is (Speaker's Full Name). I am (leadership position), and it's my pleasure to welcome you to our event.

Dr. Rafael Matos is an Afro-Latino educator and communications expert. Born in Puerto Rico to Dominican parents and raised in the South Bronx, his unique background shapes his approach to leadership and communication.

With experience in both higher education and nonprofit management, he currently teaches at Northwestern University's School of Journalism, guiding students on using data for strategic messaging. Dr. Matos's work inspires others to embrace authenticity and thrive in the corporate world, always driven by his motto: "Make what you believe manifest."

Please help me welcome Dr. Rafael Matos.

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